



**BACHELOR OF  
HOSPITALITY  
MANAGEMENT**  
Restonomi (AMK)

Degree Programme in Hotel,  
Restaurant and Tourism  
Management  
Imatra, Finland

Spice up your life  
with  
multiculturalism



### **Degree:**

Bachelor of Hospitality Management  
Restonomi (AMK)

### **Duration and extent of studies:**

3,5 years  
210 ECTS, including 30 ECTS of placement

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### **Knowledge is the basis for a successful career**

Hotel and restaurant business is a constantly growing worldwide industry. This dynamic industry needs modern, multicultural, customer-oriented experts with good management and project leadership skills.

Bachelors of Hospitality Management are experts in the international tourism industry environment. Marketing and sales skills are one of the core competences of these multicultural professionals. Destination management and planning, including product planning and development are some examples to be mentioned of a skillful graduate. To succeed in the interdisciplinary field of hotel, restaurant and tourism, management skills are required. The studies emphasise networking with companies as well as versatile language and cross-cultural skills.

### **Studies in Imatra**

Imatra is located in Southeast Finland, close to the Russian border on the shores of Imatrankoski Rapids. It is one of the oldest tourist attractions of Finland. There are good facilities for sports and nature activities. The lifestyle is peaceful and calm.

### **Multicultural atmosphere**

The students of the international groups come from different parts of the world and each group has its own multicultural identity. Visiting lecturers from our partner universities bring a variety of tones to the topics.

### **Innovative learning methods**

We emphasise multiple learning methods and environments. Project based learning environment is one of the core ways of studying. This means that the students are in a close co-operation with companies and organisations operating in the tourism industry.

## Good career opportunities after graduation

We have a consultation with every student about his or her orientation, on the basis of which we make a personalized curriculum.

The graduates from the degree programme will work as experts in hotel, restaurant and tourism sectors employed in different expert duties such as hotel, revenue or sales managers. However, to be an effective manager, practical, operational expertise is essential. These practical skills will get a good start during the compulsory placement period.

<b>CORE STUDIES OF UNIVERSITY OF APPLIED SCIENCES</b>	12 ECTS
<b>LANGUAGE AND INTERCULTURAL SKILLS</b> - Languages - Intercultural communications	27 ECTS
<b>BUSINESS SKILLS</b> Management and organisations Operational tools Marketing and product planning Management accounting	76 ECTS
<b>MANAGERIAL AND DEVELOPMENT SKILLS IN HOTEL, RESTAURANT AND TOURISM INDUSTRY</b>	35 ECTS
<b>ELECTIVE STUDIES</b>	15 ECTS
<b>PLACEMENT</b>	30 ECTS
<b>THESIS</b>	15 ECTS



## How to apply to the Saimaa University of Applied Sciences

Applications for the degree programme are sent through the Finnish joint application system. The application form can be submitted online at [www.admissions.fi](http://www.admissions.fi) or sent by post to the admissions office of the applicant's first-choice university of applied sciences. The application process includes an entrance exam. The exam is held in Finland, but additional exams can be arranged abroad. For more information, see [www.admissions.fi](http://www.admissions.fi).

## Saimaa University of Applied Sciences in Southeast Finland

Located in Southeast Finland, Saimaa University of Applied Sciences is a higher education institute offering Bachelor's degrees in the following faculties: Technology, Health Care and Social Services, Business and Culture. We provide also Master's degrees in International Business Management (in English), Civil Engineering, Health Promotion and Cultural Entrepreneurship. We have about 3 000 students and our units are located in the cities of Lappeenranta and Imatra.

The Saimaa University of Applied Sciences offers Bachelor's degrees in English in the fields of Mechanical Engineering and Production Technology, International Business and Hotel, Restaurant and Tourism Management.



### CONTACT INFORMATION

#### Admissions Office

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#### Unit of Tourism and Hospitality, Student office

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