

Degree Programme in International Business Management 90 ECTS

2011 - 2012

FRAMEWORK OF THE CURRICULUM
ADVANCED PROFESSIONAL STUDIES 44 ECTS
Working In Global Business Environment 10 ECTS Theories and Practices in International Business Intercultural Communication Business Environment in Russia
Enhancing International Marketing and Sales 14 ECTS International Marketing Management Managing International Sales and Channels International Business Law and Contracts Marketing in Russia
Managing Business and People 10 ECTS Creating Global Business Strategy Managing International Teams and Networks Business Management in Russia
Developing Sustainable Business and Supply Chain 10 ECTS International Logistics and Supply Chain Management Corporate Social Responsibility Special Issues in Russian Logistics
IMPLEMENTING PROJECTS AND RESEARCH 10 ECTS
Project Management Research Methods & Thesis Seminars
FREE-CHOICE STUDIES 6 ECTS
Russian Social and Business Culture 6 ECTS Intensive studies in St. Petersburg Cultural Issues in Russian Business
Management Accounting 6 ECTS Controlling Costs and Profitability Analysing Financial Statements and Performance Indicators
Challenges of Human Resource Management 6 ECTS Strategic HR Planning and Organising Delivering Performance Through People
MASTER'S THESIS 30 ECTS
TOTAL 90 ECTS