

Business
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SUCCESS



**BACHELOR OF
BUSINESS
ADMINISTRATION**
Tradenomi

Degree Programme
in International Business
Lappeenranta, Finland

Would you like
to become
an expert in
International Business?



Degree:

Bachelor of Business Administration
Degree title in Finnish: Tradenomi

Duration and extent of studies:

3.5 years
210 ECTS credits, including 30 ECTS credits of placement

The programme is conducted in English.

Multicultural experts for international business

Degree Programme in International Business provides students with versatile problem-solving and social skills in an intercultural environment, as well as first-rate theoretical and practical skills in international business.

The Saimaa University of Applied Sciences is located in Southeast Finland on the border between the EU and Russia and collaborates with many universities throughout Europe and Asia. A degree from us is well-recognised and respected.

Diverse aspects of international business operations

The international business world needs multicultural experts for companies and various foreign trade positions to run operations and implement projects around the world. Foreign languages, different cultures and global business operations form an essential part of the programme. The content of the studies is continuously updated together with the potential employers to meet labour market needs. Many courses are completed in joint workplace projects.

Our studies provide you with versatile competences for diverse aspects of international business operations including studies of marketing, finance, logistics and management. In elective studies you can also focus on special characteristics of the trade between Russia and the EU.

The tutor teachers and an international peer group support you during studies and leisure time. The relationship between our students and lecturers is open and the learning methods are interactive and collaborative.

Creating international networks and relationships

Studying in multicultural teams gives you an excellent opportunity to learn about various cultures and to create valuable relationships and international networks. Language and cultural studies are an essential part of the programme: in addition to English and Finnish, German or Spanish or Russian is a requirement - or the foreign students can deepen their knowledge of the Finnish language.

One semester studies in a partner university

The third year of the programme includes a semester study period at one of our partner institutions. The Saimaa University of Applied Sciences has partner universities in Germany, France, Russia, China, Malaysia and the USA, among other places.

Having completed the Bachelor's degree and acquired work experience of three years, you will have good opportunities to continue your studies in our Master's degree programme in International Business Management.

How to apply to the Saimaa University of Applied Sciences

Applying for the Degree Programme takes place through the Finnish system of joint application. Prospective students can apply for four different degree programmes at universities of applied sciences using the same application form. The application form is available online at www.admissions.fi and should be sent to the applicant's first-choice university of applied sciences. An entrance exam is a part of the application process. The exam is arranged in Finland, but additional exams can be arranged abroad. For more detailed information of applying and eligibility, please visit www.saimia.fi.



FRAMEWORK OF THE CURRICULUM

BASIC STUDIES 34 ECTS

Core Studies of UAS
Introduction to Business
Operational Tools

PROFESSIONAL STUDIES 116 ECTS

Going Global
Financial Management
Managing People and Organisations
International Marketing
Global Supply Chain Management
Working in Projects
Research and Development
Special Language Studies

ELECTIVE STUDIES 15 ECTS

BACHELOR'S THESIS 15 ECTS

PRACTICAL TRAINING 30 ECTS

TOTAL 210 ECTS

The Saimaa University of Applied Sciences in South-East Finland

Located in Southeast Finland, the Saimaa University of Applied Sciences is a higher education institute offering degrees in the faculties of Technology, Business and Culture, and Health Care and Social Services. The Bachelor's degrees in English are in the fields of Mechanical Engineering and Production Technology, Chemical Engineering, International Business and Hotel, Restaurant and Tourism Management.

We also provide Master's degrees in International Business Management (in English), Civil Engineering, Health Promotion and Cultural Innovation. We have about 3 000 students and our units are located in the cities of Lappeenranta and Imatra.



Contact Information

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