

DEGREE PROGRAMME AND CURRICULUM FOR ACADEMIC YEAR

DEGREE PROGRAMME IN TOURISM AND HOSPITALITY

Unit of Tourism/Imatra, valid for the students enrolled in 2007

STUDY MODULE	Code	Course	Academic year/scope, cr				*) Lang.
			1.	2.	3.	4.	
BASIC STUDIES OF POLYTECHNIC			11 CR				
	KSU0036	Suomenkieli ja viestintä työelämässä	3	-	-	-	FI
	KRU0042	Svenska i arbetslivet	-	3	-	-	FI
	KEN0076	English Communication at Work	3	-	-	-	EN
	KPE0042	Orientation to Studies	2	-	-	-	FI
COMMON LANGUAGE STUDIES OF TOURISM FACULTY			21 CR				
	KSU0038	Oral Finnish Communication for Tourism	-	3	-	-	FI
	KRU0045	Svenska inom restaurang och turism	-	-	3	-	FI
	KEN0071	English in Hotel and Tourism Business	-	3	-	-	EN
	KVE0027	Russian Language and Culture I	3	-	-	-	RU
	KVE0013	Russian Language and Culture II	-	3	-	-	RU
	KRA0019	French Language and Culture I	-	3	-	-	FI
	KRA0020	French Language and Culture II	-	-	3	-	FI
	KSA0019	German Language and Culture I*	-	3	-	-	FI
	KSA0020	German Language and Culture II*	-	-	3	-	FI
	* to be chosen either French or German language total 6 cr						
COMMON BASIC AND PROFESSIONAL STUDIES OF TOURISM FACULTY			63 CR				
424711	BASICS OF BUSINESS OPERATION		9 cr				
	KMR0109	Basics of Tourism	3	-	-	-	FI
	KMR0438	Basics of Accommodation and Restaurant Business	1,5	-	-	-	FI
	KMR0439	Basics of Business and Economy	3	-	-	-	FI
	KMR0440	Hotel and Restaurant Labour Legislation	1,5	-	-	-	FI
424712	MANAGERIAL SKILLS		42 cr				
	KMR0181	Basics of Tourism and Hospitality Marketing	-	3	-	-	EN
	KMR0441	Interactive Marketing and Marketing Research	-	-	3	-	EN
	KMR0358	Planning Marketing and Promotion	-	-	3	-	EN
	KMR0442	Basics of Financial Accounting	3	-	-	-	FI
	KMR0443	Cost and Profitability Accounting	-	4	-	-	FI
	KMR0444	Budgeting and Investment Calculations	-	3	-	-	FI
	KMR0445	Management and Organisations I	-	-	4	-	FI
	KMR0446	Management and Organisations II	-	-	5	-	FI
	KMR0447	Management Accounting in Supervisory Duties	-	2	3	-	FI
	KMR0448	Business Taxation and Financing	-	-	3	-	FI
	KMR0449	Establishing Business Plan	-	-	3	-	FI
	KMR0450	Cross Cultural Management	-	-	3	-	EN
	KTI0001	Information Technology I	3	-	-	-	FI
	KTI0022	Information Technology II	-	3	-	-	FI
	KTI0025	Information Technology III	-	-	3	-	FI
	KMA0058	Mathematics	3	-	-	-	FI

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BASIC AND PROFESSIONAL STUDIES OF TOURISM AND HOSPITALITY		55 CR				
KMR0455	Food Production and Restaurant Services	9	-	-	-	FI
KMR0456	Business in Travel Agencies	3	-	-	-	FI
KMR0115	Hotel Operations	3	-	-	-	EN
KMR0257	Reservation Systems	3	-	-	-	FI
KMR0258	Finland in the World of Tourism	3	-	-	-	EN
KMR0457	Distribution Routes	3	-	-	-	EN
KMR0458	Social Capital as a Resource of Tourism	-	3	-	-	FI
KMR0459	Interpretation of Cultural Heritage	-	3	-	-	EN
KMR0437	Event Tourism	-	3	-	-	EN
KMR0460	Networking	-	3	-	-	EN
KMR0461	Guiding and Tour Operating	-	3	-	-	EN
KEN0077	Tourism English	-	3	-	-	EN
KMR0462	Nature Tourism	-	-	4	-	FI
KMR0463	Tourism in Neighbouring Regions	-	3	-	-	EN
KMR0402	Tourism as Areal Phenomena	-	3	-	-	FI
KLI0799	Business Simulation	-	-	3	-	FI
ELECIVE STUDIES		15 cr				
PLACEMENT		30 cr				
BACHELOR'S THESIS		15 cr				
TOTAL CREDITS		210 cr				

*) Language; FI = in Finnish, EN = in English, RU = in Russian