

DEGREE REQUIREMENTS AND CURRICULUM FOR ACADEMIC YEAR

DEGREE PROGRAMME IN HOTEL AND RESTAURANT BUSINESS

Unit of Tourism/Imatra, valid for the students enrolled in 2008

STUDY MODULE		Academic year/Scope, cr.				*) FI/EN
		1.	2.	3.	4.	
BASIC STUDIES		95 cr				
000078	CORE STUDIES OF POLYTECHNIC	11 cr				
	KSU0036 Finnish Communication at Work	3	-	-	-	FI
	KRU0042 Swedish Communication at Work	-	3	-	-	FI
	KEN0076 English Communication at Work	3	-	-	-	EN
	KPE0042 Orientation Studies	2	-	-	-	FI
000079	DEGREE PROGRAMME-SPECIFIC LANGUAGE STUDIES	21 cr				
	KSU0038 Oral Communication in Tourism	-	3	-	-	FI
	KRU0045 Swedish for Catering and Tourism	-	-	3	-	FI
	KEN0071 English in Hotel and Tourism Business	-	3	-	-	EN
	KVE0027 Russian Language and Culture I	3	-	-	-	RU
	KVE0013 Russian Language and Culture II	-	3	-	-	RU
	KRA0019 French Language and Culture I *	-	3	-	-	FI
	KRA0020 French Language and Culture II *	-	-	3	-	FI
	KSA0019 German Language and Culture I *	-	3	-	-	FI
	KSA0020 German Language and Culture II *	-	-	3	-	FI
	* to be chosen either French or German language, total 6 cr					
000081	BASIC STUDIES OF DEGREE PROGRAMME	63 cr				
	KMR0498 Basic Studies of Tourism and Hospitality	9	-	-	-	FI
	KMR049801 <i>Basics of Tourism, 3 cr</i>					FI
	KMR049802 <i>Basics of Accommodation and Hospitality, 1,5 cr</i>					FI
	KMR049803 <i>Introduction to Business Operations and Economics, 3 cr</i>					FI
	KMR049804 <i>Labour Law, 1,5 cr</i>					FI
	KMR0181 Basics of Tourism and Hospitality Marketing	-	3	-	-	EN
	KMR0441 Interactive Marketing and Marketing Research	-	-	3	-	EN
	KMR0358 Planning Marketing and Promotion	-	-	3	-	EN
	KMR0442 Basics of Financial Accounting	3	-	-	-	FI
	KMR0443 Costs Management and Profitability	-	4	-	-	FI
	KMR0444 Budgeting and Capital Investment Appraisal	-	3	-	-	FI
	KMR0484 Managerial Duties and Management 1	-	-	4	-	FI
	KMR0485 Managerial Duties and Management 2	-	-	5	-	FI
	KMR0447 Management Accounting in Managerial Duties	-	2	3	-	FI
	KMR0448 Corporate Taxation and Finance	-	-	3	-	FI
	KMR0449 Drafting of Business Plan	-	-	3	-	FI
	KMR0450 Cross Cultural Management	-	-	3	-	EN
	KMR0482 Basics of Information Technology	3	-	-	-	FI
	KMR0483 Office Tools	-	3	-	-	FI
	KMR0489 eTourism	-	-	3	-	FI
	KMA0058 Mathematics	3	-	-	-	FI

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Code	Course					
PROFESSIONAL STUDIES						55 cr
424714	PROFESSIONAL STUDIES IN TOURISM AND HOSPITALIT'					55 cr
KMR0293	Meal Production and Restaurant Activity	15	-	-	-	FI
KMR0400	Serving Legislation and Beverages	3	-	-	-	FI
KMR0431	Hotel Business	6	-	-	-	FI
KMR0257	Reservation Systems	3	-	-	-	FI
KMR0405	Marriage of Food and Wine	-	6	-	-	EN
KMR0454	Conference and Banquet Services	-	6	-	-	FI
KMR0487	Safety in Hospitality Industry	-	3	-	-	EN
KMR0194	Drinks and Cocktails	-	3	-	-	EN
KMR0451	Knowledge of Beer and Wine	-	3	-	-	FI
KMR0488	Managerial Duties and Management in Restaurant	-	-	4	-	FI
KMR0465	Work Life Project	-	-	3	-	FI
ELECTIVE STUDIES						15 cr
PLACEMENT						30 cr
BACHELOR'S THESIS						15 cr
TOTAL						210 cr

*) FI = in Finnish, EN = in English, RU = in Russian