



Day of Finland in Saint-Petersburg

GROWING GREEN LINKS BETWEEN FINLAND AND RUSSIA

Monday 15 Feb 2010 at 10:00 at St Petersburg State University of Economics and Finance

A GOOD OPPORTUNITY FOR

- networking
- creating fresh business ideas
- getting new information for decision making

Natural environment has no state borders. The elaboration of common views on the “green paradigm” between Russia and Finland contributes to the realization of common environmental initiatives. Come and join the program that provides a new impulse to develop green technologies in business, promising environmental projects on the academic level and Finnish-Russian public-private partnerships.

I. PLENARY SESSION

- Defining “green” in Finland and Russia – in search of common vision
- Role of universities in cultivating “green” values
- Climate issues: world after COP-15
- Roots and fruits of being green: raising business awareness of environmental issues

Speakers

- Opening speech by Minister Paula Lehtomäki
- Other speakers from Institute for Economies in Transition/Bank of Finland, Aleksanteri Institute of Helsinki University, Russian universities and industries

Lunch buffet and networking activities

II. PRESENTATION OF RUSSIAN AND FINNISH STUDENT PROJECTS:

”Fresh ideas – young minds”

III. DISCUSSION SESSION:

”Growing the greenness of companies as a modern business paradigm”

Official reception

Register your participation immediately – the number of participants is limited (max 90 persons)

REGISTRATION

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