

DEGREE REQUIREMENTS AND CURRICULUM FOR ACADEMIC YEAR

**DEGREE PROGRAMME IN INTERNATIONAL BUSINESS MANAGEMENT**

Unit of Business Administration/Lappeenranta, valid for students enrolled in 2007

STUDY MODULE			Academic year/scope, cr					FI/EN *)
Code	Course		1.	2.	3.	4.	5.	
<b>ADVANCED STUDIES</b>		<b>54 CR</b>						
330301	INTERNATIONAL BUSINESS ENVIRONMENT	10 cr						
	YLI0001 International Business Principles and Theory		4	-	-	-	-	EN
	YLI0002 Intercultural Communication		3	-	-	-	-	EN
	YLI0003 International Business in Russia and with Russians		-	3	-	-	-	EN
330302	INTERNATIONAL MARKETING AND SALES	10 cr						
	YLI0004 International Marketing		-	4	-	-	-	EN
	YLI0005 Sales Management and Channels in International Business		-	3	-	-	-	EN
	YLI0006 Marketing and Sales in Russia		-	-	3	-	-	EN
330303	MANAGEMENT	10 cr						
	YLI0007 Strategic Management		-	-	2	2	-	EN
	YLI0008 Managing International Teams and Networks		1	2	-	-	-	EN
	YLI0009 New Russian Business Management		-	-	-	3	-	EN
330304	SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL BUSINESS	10 cr						
	YLI0010 Introduction to Logistics and Supply Chain Management		-	-	3	-	-	EN
	YLI0011 Purchasing, Production, Distribution and Reverse Logistics		-	-	-	4	-	EN
	YLI0012 Special Issues in Russian Logistics and SCM in Russia		-	-	-	-	3	EN
330305	PROJECT AND RESEARCH COMPETENCE	14 cr						
	YLI0013 Project Management		-	-	3	2	-	EN/FI
	YLI0014 Research Methods		5	-	-	-	-	FI
	YLI0015 Professional Development		4	-	-	-	-	FI
<b>ELECTIVE STUDIES</b>		<b>6 op</b>						
<b>THESIS</b>		<b>30 op</b>	1	6	5	6	12	
<b>TOTAL</b>		<b>90 op</b>	18	18	16	17	15	

\*) FI = in Finnish, EN = in English