

DEGREE REQUIREMENTS AND CURRICULUM FOR ACADEMIC YEAR

DEGREE PROGRAMME IN INTERNATIONAL BUSINESS MANAGEMENT

Unit of Business Administration/Lappeenranta, valid for students enrolled in 2008

STUDY MODULE			Academic year/scope, cr					FI/EN*)
Code	Course		1.	2.	3.	4.	5.	
ADVANCED STUDIES		54 CR						
330301	INTERNATIONAL BUSINESS ENVIRONMENT	10 cr						
	YLI0001 International Business Principles and Theory		2	2	-	-	-	EN
	YLI0002 Intercultural Communication		1	2	-	-	-	EN
	YLI0003 International Business in Russia and with Russians		-	-	3	-	-	EN
330302	INTERNATIONAL MARKETING AND SALES	10 cr						
	YLI0004 International Marketing		-	4	-	-	-	EN
	YLI0005 Sales Management and Channels in International Business		-	-	3	-	-	EN
	YLI0006 Marketing and Sales in Russia		-	-	-	3	-	EN
330303	MANAGEMENT	10 cr						
	YLI0007 Strategic Management		1	3	-	-	-	EN
	YLI0008 Managing International Teams and Networks		-	-	1	2	-	EN
	YLI0009 New Russian Business Management		-	-	-	3	-	EN
330304	SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL BUSINESS	10 cr						
	YLI0010 Introduction to Logistics and Supply Chain Management		3	-	-	-	-	EN
	YLI0011 Purchasing, Production, Distribution and Reverse Logistics		-	-	2	2	-	EN
	YLI0012 Special Issues in Russian Logistics and SCM in Russia		-	-	-	-	3	EN
330305	PROJECT AND RESEARCH COMPETENCE	14 cr						
	YLI0013 Project Management		3	2	-	-	-	EN/FI
	YLI0014 Research Methods		4	1	-	-	-	EN/FI
	YLI0015 Professional Development		4	-	-	-	-	FI
ELECTIVE STUDIES		6 op						
THESIS		30 op	1	6	5	6	12	
TOTAL		90 op	19	20	14	16	15	

*) FI = in Finnish, EN = in English