



Saimaa
University of Applied Sciences

**Degree Programme
in Cultural
Entrepreneurship
(visual arts)**

Master's Degree
in Culture and Arts
Focus on jewellery art
Imatra – Lappeenranta



Ulla Ahola



Sara Gackowaska

Qualification:

- Master of Culture and Arts

The degree programme provides students with an equal qualification for public posts and appointments as a second cycle university degree.

The duration of studies is one to two years, and teaching will take place from September 2011 till December 2012. The extent of the studies is 60 ECTS, which comprises 30 ECTS of core subjects and a thesis worth 30 ECTS.

Profound studies of jewellery art

The Master of Culture Arts is a working life oriented second cycle UAS degree which aims to expand and deepen the students' professional competence in jewellery art and to improve their skills in practicing the artist's profession (the context and marketing of art).

In the master's degree programme, the students improve their skills and theoretical competence as artists and study in depth the operational principles and practices of jewellery art. The studies are based on an individual study plan (HOPS).

Entrepreneurship combined with jewellery art

The teaching is organised as multiform teaching primarily in the Rantapaja facility of Saimaa University of Applied Sciences in Lappeenranta. The studies are both theory and practice-oriented and the students' artistic development will be supported by a Finnish as well as an international tutor.

Content-based issues combined with various techniques and materials are important elements in the learning process. The theoretical studies take place in groups. During them, the students will be instructed on the research between art and crafts, design and art. The aim is to seek support for content-related issues in jewellery art. It is possible to work on and/or combine jewellery with a wider world of visual arts.

The studies will also provide good opportunities to combine traditional jewellery techniques with experimentation and modern 3D know-how. The studies progress through a working process towards a final thesis, which will be presented alone and/or in a group, both in Finland and, whenever possible, abroad.

An important focus of the Degree Programme in Cultural Entrepreneurship is to apply operational models of financial and business competence to the work of being a jewellery artist.

Previous specialisation studies may be credited towards the degree.

International cultural exports

The Degree Programme in Cultural Entrepreneurship emphasises internationality. The studies include organisation of KORU4 event in November 2012. Networking of students is also supported by an opportunity to cooperate in a project of international jewellery art educational institutions. Moreover, studies in jewellery art offer good opportunities for student exchange.

How to apply

Application to the Degree Programme in Cultural Entrepreneurship takes place through the joint application system for adult education in Universities of Applied Sciences. The applicants will perform a preliminary task, which must be returned to the Imatra Unit of Visual Arts by Tuesday 12 April 2011 4 pm. (Visual Arts, Itä-Vuoksi Campus, Kanavakatu 6, 55100 Imatra, Finland).

The preliminary task is a portfolio prepared by the applicant. The portfolio should contain information on the applicant's professional activities, such as grounds for his/her artistic activities. In addition, the applicants should provide information on what kinds of expectations, plans and goals they have for applying to this education.

Portfolio must also include a CV and 5 to 10 A4 paper prints of the applicant's works. In addition to the name of the work, the photo information must include the scale, year and technique used. The portfolio can also be in an electronic format.

On the basis of the portfolio applicants will be invited for an interview. The applicants should bring 3 to 5 original works of theirs to the interview.



Laura Saarnia

Work experience expected from applicants

The programme is primarily aimed at the individuals who have completed a Bachelor of Culture and Arts degree, who have specialised in jewellery art or who have completed an equivalent higher education degree in visual arts. The applicants are expected to possess work experience of no less than three years after the completion of their degree from a university of applied sciences or other institute of higher education.

With regard to applicants with a post-secondary or higher vocational level degrees, who subsequently have completed an applicable degree from a university of applied sciences, three years of work experience in an applicable field can be accepted as work experience provided that one year of the work experience came after the completion of the university of applied sciences degree.



CONTACT INFORMATION

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