

Saimaa UAS - Degree Programme in International Business, Bachelor of Business Administration 210 ECTS

Basic Business Competence, International Strategic Management Competence, International Operations Management Competence, International Marketing Management Competence, Competence for Managing People and Organizations, Skills to Use and Apply Operational Tools

4. year

BUILDING EXPERTISE

Thesis 15 ECTS

During the studies also:
Elective studies 15 ECTS
Placement 30 ECTS

3. year

SHAPING PROFESSIONAL IDENTITY

Going Global 19 ECTS
Advanced Business Operations 12 ECTS

Specialisation studies 10 ECTS:
International Marketing 10 ECTS,
Supply Chain Management 10 ECTS or
Leadership 10 ECTS

2. year

BUILDING AND DEVELOPING BUSINESSES

Financial Management 15 ECTS
Managing People and Organisations 9 ECTS
Creating and Delivering Customer Value 21 ECTS
Development Tools 8 ECTS

1. year

INTERNATIONAL BUSINESS SKILLS

Principals of International Business 21 ECTS
Working with People 15 ECTS
Operational Tools 20 ECTS

Degree programme in International Business

<p>4. Year BUILDING EXPERTISE</p>	<ul style="list-style-type: none">• To be able to solve problems in a creative way• To be able to do a thesis
<p>3. year SHAPING PROFESSIONAL IDENTITY</p>	<ul style="list-style-type: none">• To acquire analytic tools and methods appropriate in business research.• To be able to use qualitative and quantitative research techniques• To be able to use latest knowledge when developing business processes.• To be able to communicate effectively
<p>2. year BUILDING AND DEEPENING BUSINESS SKILLS</p>	<ul style="list-style-type: none">• To get a good knowledge of project management and to know how to plan and execute business projects.• To understand and be able to do financial calculations.• To understand the principles of management and the meaning of leadership.• To be able to motivate personnel• To be able to create, maintain and develop customer relationships.• To have a solid understanding of supply chain management and logistics
<p>1. year INTERNATIONAL BUSINESS SKILLS</p>	<ul style="list-style-type: none">• To be able to recognize and understand the basic processes of an enterprise and to understand how the different aspects of business operations affect each others.• To understand the interdependence of a business and its business environment.• To understand the basics of profitable business operations and to be able to analyse risks.• To understand the role of an individual in a working community .• To understand the meaning and significance of communication• To actively build relations between stakeholders also in an international context.