

INTERNATIONAL BUSINESS MANAGEMENT (IBM) 2019

The preliminary assignment (max 20 points) consists of three (3) questions. Use essay style writing for each question. Please use Word or Open Office (Arial, 12). Please write your name and applicant number to all papers.

Please upload your preliminary assignment by 10 April 2019 at 3 pm to your application at Studyinfo. More information hakijapalvelut@saimia.fi.

Applicants who receive less than 10 points from Preliminary assignment will be eliminated from entrance examination process.

Preliminary Assignment questions/themes:

1. Please write your career plan:
 - a. Main reasons why you apply to study IBM
 - b. Your plan for future career. How completing IBM would affect your career development and your personal goals.

Length of answer for this question is 2 pages (max)

2. Please describe how you will organize the studies:
 - a. Attending contact lessons in Lappeenranta (weekend 2 times a month)
 - b. Preparing assignments/exams
 - c. Combining studies and working life
 - d. Combining studies and personal life (family / hobbies)
 - e. Your own strengths/weaknesses as a student.

Length of answer for this question is 2 pages (max)

3. The master programme includes a thesis that will be started during the first study year. Master's thesis theses are usually written for the company the student is working for/or for some other company.

Please explain your Master's thesis topic, and how it would develop and influence the operations of a chosen company.

Length of answer for this question is 2 pages (max)