WELCOME TO

FH·W·S University of Applied Sciences Würzburg-Schweinfurt
„The FHWS i-Campus – the integration of international students as a part of regional development“

Dr. Daniel Wimmer

*University of Applied Sciences Würzburg-Schweinfurt*

*Director of International Office*
FACTS AND FIGURES

2 Locations: Würzburg and Schweinfurt
6 Institutes
10 Faculties
42 Degree Programmes
200 Professors
9,200 Students (WS 2017/18)
924 International Students (WS 2017/18)
STUDYING AT FHWS:

STUDYING AT AN UNIVERSITY OF APPLIED SCIENCES

- Scientific education with a special focus on practical work and practical relevance
- Periods of practical work during the studies
- Projects and final theses dealing with actual problems from the professional world
- Great share of laboratory and seminar practice
- Professors with profound professional experience
- Contract teachers from the professional world
- Close co-operation with companies from the regional and national industry
BACHELOR'S PROGRAMMES

STEM

- Civil Engineering
- E-Commerce
- Electrical Engineering
- Geovisualisation
- Computer Science
- Plastics and Rubber Engineering
- Logistics (Twin German & English)

- Mechanical Engineering
- Mechatronics (Twin German & English)
- Industrial Mathematics
- Surveying and Geoinformatics
- Business Information Systems
- Business and Engineering (Twin German & English)
# Bachelor’s Programmes

## Design
- Architecture
- Communication Design

## Social Sector
- Nursing Management
- Social Work

## Language
- Specialised Translation (Economy or Engineering)

## Economy
- Business Administration (Twin German & English)
- Media Management
MASTER’S PROGRAMMES

CONSECUTIVE MASTER’S PROGRAMME

- Electrical Engineering
- Trade Journalism and Corporate Communications (Economy or Engineering)
- Specialised Translation and Multilingual Communications
- Information Design
- Information Systems
- Innovation for Small and Medium Enterprises

- Integrated Design and Construction
- International Social Work with Refugees and Migrants (English)
- Brand and Media Management
- Product Development and Systems Design
- Social Work
- Business and Engineering
ADVANCED TRAINING MASTER‘S PROGRAMMES

- Business with Europe (English)
- Compliance and Data Privacy & Security
- Healthcare Management
- International Business with Focus on Asia, Western Europe or Central and Eastern Europe (English)
- Developmental Music Therapy and Music Therapy with Dementia Patients
- Behavioral Counseling
## INSTITUTES

<table>
<thead>
<tr>
<th>Institute</th>
<th>Description</th>
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<tr>
<td>IAL</td>
<td>Institute of Applied Logistics Solutions</td>
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<tr>
<td>IMeS</td>
<td>Institute of Medical Engineering Schweinfurt</td>
</tr>
<tr>
<td>IDIS</td>
<td>Institute for Design and Information Systems</td>
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<tr>
<td>IREM</td>
<td>Institute for Rescue, Emergency and Disaster Management</td>
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<tr>
<td>IEHT</td>
<td>Institute for Power Engineering and High Voltage Technology</td>
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<tr>
<td>TTZ-EMO</td>
<td>Technology Transfer Centre for E-mobility</td>
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SITUATION 2012

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Bevölkerungsentwicklung in den Regierungsbezirken Bayerns
Veränderung 2035 gegenüber 2015 in Prozent

Exchange Students:
111 Incoming Exchange students
155 Outgoing Exchange students
SITUATION 2012

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<td>6,176</td>
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<td>8,337</td>
<td>8,656</td>
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Problem: 80% From Lower Franconia

CHALLENGES

Target number: 25%

Outgoing Mobility

Target number: 30%
KEY PROJECT: FHWS i-CAMPUS

GOALS:
• Bringing together international and German students
• Creating an atmosphere of cultural diversity
• Studying in English
• Qualifying students for the Franconian and international labour market

CHALLENGE: HOW TO MAKE GOALS AND REALITY MEET…
TWIN PROGRAM: ACADEMIC INTEGRATION

<table>
<thead>
<tr>
<th>semester</th>
<th>program with German as language of instruction</th>
<th>companies: practical projects</th>
<th>program with English as language of instruction</th>
<th>companies: work-study program</th>
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<td><img src="image2" alt="Diagram" /></td>
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</tbody>
</table>

- **Semester 7**: Students with German university entrance qualification.
- **Semester 6**: Students with non-German university entrance qualification (degree seeking students).
- **Semester 5**: Company placements.
- **Semester 4**: Company placements.
- **Semester 3**: Company placements.
- **Semester 2**: Company placements.
- **Semester 1**: Pre-study company placement.

Note: The diagram illustrates the integration of academic and work-study programs for students. The shaded areas represent the languages of instruction and the company placements at each semester level.
TWIN PROGRAM: ACADEMIC INTEGRATION

Start
- German
- English

Study
- 1
- 2
- 3
- 4
- 5
- 6
- 7

End
- German
- English

TWIN Certificate

Stifterverband für die Deutsche Wissenschaft

Awarded for best strategy for internationalisation in Germany

Language

Culture
KEY PROJECT: FHWS i-CAMPUS

Internationalization (@Home)

University Development

Regional Development

Innovation

Attractiveness
STUDENTS

### German / International students

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<tr>
<th>Year</th>
<th>German</th>
<th>International</th>
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<td>3.726</td>
<td>177</td>
<td>3.903</td>
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<tr>
<td>2000</td>
<td>5.036</td>
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<tr>
<td>2001</td>
<td>5.324</td>
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<td>2002</td>
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<td>2003</td>
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<td>2015</td>
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<td>924</td>
<td>9.007</td>
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### International Applications (%)

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<td>2002</td>
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<td>2016</td>
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<td>2017</td>
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### Graphs

- **German / International students**
  - Inland
  - Ausland
  - Gesamt

- **International Applications (%)**
  - WS 14/15: 7.4%
  - WS 15/16: 7.9%
  - WS 16/17: 9.3%
  - WS 17/18: 14.8%
  - WS 18/19: 19.2%
### Students

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**SUCCESSFULLY ACCOMPLISHED**

- **Business and Engineering**
- **Logistics**
- **International Management**
- **Mechatronics**
INTEGRATING INTERNATIONAL STUDENTS

Mainfranken?-
MEIN Franken!

FH-W-S
i-CAMPUS

FH-W-S
i-CONFIDENCE

17.10.2018

University of Applied Sciences Würzburg-Schweinfurt
SOCIAL / CULTURAL INTEGRATION

GOAL: TO FEEL AT HOME

- General Academic Tutoring
- International Student Club
- Intercultural Trainings
- German Cultural and Political Education
- Events of Intercultural Encounter
PROFESSIONAL INTEGRATION

GOAL: TO FEEL CONFIDENT TO STAY

- During the first semesters:
  - Workshops on learning techniques
  - Tutorials for international students to cope with challenging lectures and seminars

- During the last semesters:
  - International Career Service
  - Company visits
RESUME – INTEGRATING INTERNATIONAL STUDENTS

INTEGRATION
- Academic
- Linguistic
- Social / Cultural
- Professional

INTERNATIONALIZATION
- Individual
- Comprehensive concept
- Adapted to the own structures

DEVELOPMENT
- Interconnection
- Change of structures
- Spirit of Innovation
Dr. Daniel Wimmer
Director of International Office
Room T.0.01
Tiepolostraße 6, Würzburg
Phone +49 931 3511-8173
E-Mail daniel.wimmer@fhws.de

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